

INVOICE



KTVX
2175 West 1700 South
Salt Lake City, UT 84104
Main: (801) 975-4444
Billing: (801) 270-2312

Invoice #	Invoice Date	Invoice Month	Invoice Period
62682-1	10/14/12	October 2012	10/01/12 - 10/12/12

Station	Account Executive	Sales Office	Sales Region
KTVX	Office Accounts	Salt Lake City	Local

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
1580 Lincoln Street
Suite 510
Denver, CO 80203

Send Payment To:

KTVX
Newport Television LLC: DBA KTVX
4653 Collection Center Drive
Chicago, IL 60693-0465

Advertiser	Product	Estimate Number
Matheson for Congress 201	ESTIMATE 12258	12258

Flight Dates	Order #	Alt Order #
10/08/12 - 10/14/12	62682	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/08/12	10/12/12	GMA 7a-9a	7a-9a	11111--	:30	5	\$140.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 11111-- 5 \$140.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KTVX M 10/08/12 8:44 AM GMA 7a-9a 7a-9a :30 MATTV54 \$140.00 NM									
2 KTVX Tu 10/09/12 8:41 AM GMA 7a-9a 7a-9a :30 MATTV55 \$140.00 NM									
3 KTVX W 10/10/12 8:29 AM GMA 7a-9a 7a-9a :30 MATTV55 \$140.00 NM									
4 KTVX Th 10/11/12 8:52 AM GMA 7a-9a 7a-9a :30 MATTV55 \$140.00 NM									
5 KTVX F 10/12/12 8:42 AM GMA 7a-9a 7a-9a :30 MATTV55 \$140.00 NM									
2	10/08/12	10/08/12	M-F 11a-12p	11a-12p	1-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KTVX M 10/08/12 11:59 AM M-F 11a-12p 11a-12p :30 MATTV53 \$150.00 NM									
3	10/10/12	10/10/12	M-F 3p-4p	3p-4p	--1----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --1---- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KTVX W 10/10/12 3:22 PM M-F 3p-4p 3p-4p :30 MATTV53 \$250.00 NM									
4	10/08/12	10/11/12	ABC4 News at 4p	4p-430p	1--1---	:30	2	\$165.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1--1--- 2 \$165.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KTVX M 10/08/12 4:27 PM ABC4 News at 4p 4p-430p :30 MATTV54 \$165.00 NM									
2 KTVX Th 10/11/12 4:11 PM ABC4 News at 4p 4p-430p :30 MATTV53 \$165.00 NM									
5	10/12/12	10/12/12	ABC4 News at 430p	430p-5p	----1--	:30	1	\$165.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----1-- 1 \$165.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KTVX F 10/12/12 4:41 PM ABC4 News at 430p 430p-5p :30 MATTV53 \$165.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

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Advertiser	Product	Estimate Number	
Matheson for Congress 201	ESTIMATE 12258	12258	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/12/12	10/12/12	ABC4 News at 430p	430p-5p	----1--	:30	1	\$165.00	NM
6	10/09/12	10/12/12	ABC4 News at 5p	5p-530p	-1--1--	:30	2	\$165.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -1--1-- 2 \$165.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KTVX Tu 10/09/12 5:29 PM ABC4 News at 5p 5p-530p :30 MATTV53 \$165.00 NM									
2 KTVX F 10/12/12 5:27 PM ABC4 News at 5p 5p-530p :30 MATTV55 \$165.00 NM									
7	10/08/12	10/10/12	ABC4 News at 6p	6p-630p	1-1----	:30	2	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1-1---- 2 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KTVX M 10/08/12 6:27 PM ABC4 News at 6p 6p-630p :30 MATTV54 \$325.00 NM									
2 KTVX W 10/10/12 6:28 PM ABC4 News at 6p 6p-630p :30 MATTV55 \$325.00 NM									
8	10/09/12	10/12/12	M-F 10p-1036p	10p-1036p	-1-11--	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -1-11-- 3 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KTVX Tu 10/09/12 10:13 PM M-F 10p-1036p 10p-1036p :30 MATTV55 \$400.00 NM									
2 KTVX Th 10/11/12 10:34 PM M-F 10p-1036p 10p-1036p :30 MATTV55 \$400.00 NM									
3 KTVX F 10/12/12 10:14 PM M-F 10p-1036p 10p-1036p :30 MATTV55 \$400.00 NM									
<u>Total Spots</u>							17		

Payment Terms 30 Days

<u>Gross Total</u>	\$3,775.00
<u>Agency Commission</u>	\$566.25
<u>Net Amount Due</u>	\$3,208.75

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